

PAN AMERICAN WORLD AIRWAYS

PAA



LICENSING PROGRAM

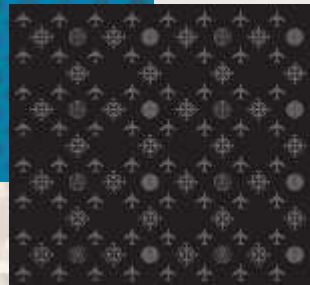


- ✿ 90 years of heritage
- ✿ A globally renowned brand
- ✿ Established and successful US programme
- ✿ Large, diverse and beautiful style guide
- ✿ Synonymous with
 - ✿ Travel
 - ✿ Romance
 - ✿ A bygone era





STYLE GUIDE



- ✿ Extensive and evocative
 - ✿ Logos, patterns and marks
 - ✿ Travel posters for global destinations
 - ✿ Timetables
 - ✿ Vintage advertising
 - ✿ Colourful luggage stickers and tags
 - ✿ Cache collection
 - ✿ Cartoons



MARKS OF DISTINCTION



PAWA01
PAA ARROW
1920'S



PAWA08
EARLY PAA STYLIZED
WORDMARK
1930'S-EARLY 1940'S

PMS 5405 BLUE C



PAWA02
PAA ARROW ROUND
1920'S



PAWA09
WINGED GLOBE NO PAA
1944-EARLY 1950'S

PMS 5405 BLUE C

PAN AMERICAN AIRWAYS SYSTEM

PAWA03
PAN AMERICAN AIRWAYS
SYSTEM STYLIZED WORDMARK
1920'-EARLY 1930'S

PMS 294 BLUE C



PAWA10
PAA WINGED GLOBE
1944-EARLY 1950'S

PMS 5405 BLUE C



PAWA04
EARLY WINGED GLOBE NO PAA
1930'S-EARLY 1940'S

PMS 294 BLUE C



PAWA11
PAA WINGED GLOBE WITH
STYLIZED PAN AMERICAN
WORLD AIRWAYS WORDMARK
ABOVE WING
1944-EARLY 1950'S
PMS 5405 BLUE C



PAWA05
PAA OUTSIDE EARLY WINGED
GLOBE
1930'S-EARLY 1940'S

PMS 294 BLUE C

PAN AMERICAN World Airways

PAWA12
PAN AMERICAN WORLD
AIRWAYS STYLIZED
WORDMARK
1944-EARLY 1950'S
PMS 5405 BLUE C



PAWA06
EARLY WINGED GLOBE AND
STARS
1930'S-EARLY 1940'S

PMS 294 BLUE C

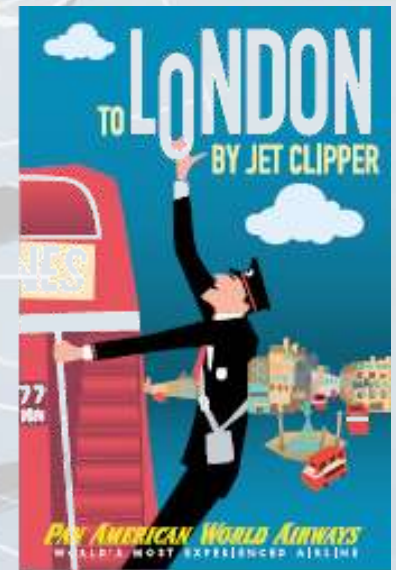
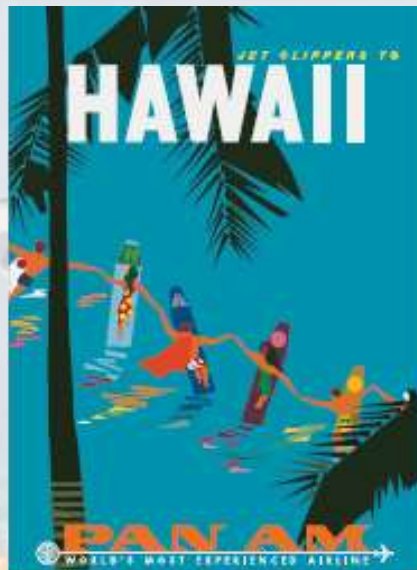


PAWA13
PAA STYLIZED WORDMARK
ABOVE PAN AMERICAN WORLD
AIRWAYS STYLIZED WORDMARK
1944-EARLY 1950'S
PMS 5405 BLUE C



TRAVEL POSTERS

PAN AMERICAN 707 Jet CLIPPERS



TRAVEL POSTERS



TIME TABLES

VIA MIAMI
TABLE 3
U.S.A.—MIAMI—BARSAZ
U.S.A.—MIAMI—HAYANA—MEXICO
U.S.A.—WEST INDIES—VENEZUELA—TRINIDAD—GUAYANA—BRASIL—PARAGUAY—ARGENTINA
CANAL ZONE—ECUADOR—PERU—CHILE—ARGENTINA

TABLE 3 is a detailed flight schedule for routes originating from Miami. It includes columns for flight numbers (e.g., 101, 102, 103), departure times, and destinations. The routes listed include Miami-Barbaz, Miami-Hayana-Mexico, and a long-haul route through the West Indies, Venezuela, Trinidad, Guayana, Brazil, Paraguay, and Argentina, with a stop in the Canal Zone, Ecuador, Peru, and Chile.

VIA MIAMI
TABLE 2
U.S.A.—WEST INDIES—VENEZUELA—TRINIDAD—GUIANAS
BRAZIL—PARAGUAY—ARGENTINA

TABLE 2 is a flight schedule for routes originating from Miami, covering the West Indies, Venezuela, Trinidad, Guianas, Brazil, Paraguay, and Argentina. It lists flight numbers, departure times, and destinations. Key destinations include Miami, Mantilla, San Pedro, San Juan, and various locations in Brazil, Paraguay, and Argentina.

VIA MIAMI
TABLE 1
U.S.A.—MIAMI—BARSAZ
U.S.A.—MIAMI—HAYANA—MEXICO
U.S.A.—WEST INDIES—VENEZUELA—TRINIDAD—GUAYANA—BRASIL—PARAGUAY—ARGENTINA
CANAL ZONE—ECUADOR—PERU—CHILE—ARGENTINA

TABLE 1 is a flight schedule for routes originating from Miami, covering the West Indies, Venezuela, Trinidad, Guayana, Brazil, Paraguay, and Argentina, with a stop in the Canal Zone, Ecuador, Peru, and Chile. It lists flight numbers, departure times, and destinations. Key destinations include Miami, Mantilla, San Pedro, San Juan, and various locations in Brazil, Paraguay, and Argentina.

World's Most Experienced Airline

VINTAGE ADS



We had a perfect trip by CLIPPER
—enjoyed every minute of it...
and now we are in England!



1. The time I saved by flying has been well spent because travelling by Clipper—my first time has been a big help. More of my travelling...



2. I had time to take the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...



3. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...



4. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...



5. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...



6. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...



7. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...



8. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...

Today hundreds see Mexico by television...



Tomorrow everybody can go to Mexico by CLIPPER

1. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...

2. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...

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9. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...

10. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...

PAN AMERICAN
World Airways
The Spirit of the Flying Clipper

Today hundreds see Switzerland by television...



Tomorrow thousands will go to Europe by CLIPPER

1. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...

2. I had time to see the prettiest view of London, the great Tower of London, the cathedrals—oh really, not the Tower, but being down—there's a picture of...

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PAN AMERICAN
World Airways
The Spirit of the Flying Clipper

LUGGAGE STICKERS

Welcome to Miami!



LUGGAGE STICKERS



PAN AMERICAN WORLD AIRWAYS
The System of the Flying Clippers

LUGGAGE TAGS



CACHE COLLECTION



CARTOONS



LITHO IN U.S.A.

LICENSEES

- 👤 We are looking for licensees with distribution in Europe for
- 👤 Gifts
- 👤 Apparel
- 👤 Fashion accessories
- 👤 Collectables
- 👤 Food

US PRODUCT



CONCEPTS



THANK YOU



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