

Kellogg's 1920's Kitchen



Modern Interpretation

The warmth and simplicity of a 1920's kitchen. Back to a time when values were treasured and the kitchen was the hub of the house. The smell of fresh baked goods and a return to all that is uncomplicated and original. Authenticity is key to this story.



SKU Opportunities

Baking



Nest of ceramic mixing bowls
Baking utensils /whisk, spatula
Muffin Tray
Batter Bowl
Loaf Tin
Measuring Jug
Sugar Shaker
Flour Sifter
Measuring Spoons
Kitchen Scales
Rolling Pin
Storage Canisters
Cake Covers

Kitchen Textiles



Skirt Apron
Dress Apron
TeaTowels
Oven Mitts
Cloth Covered Recipe Holder
Jug Cover
Fabric Utility Bag
Fabric Shopping Tote
Cake Throw Covers
Hand Towel

Kitchen Accessories



Bakelite
Reproduction Wall Clock
Reproduction Timer
Storage Canisters
Bakelite Handled Utensils
Tin
Ingredient Canisters
Bread Bin
Kitchen Scales
Serving Tray
Wood
Cutting Board + Bread Knife
Wooden Serving Tray
Mini Utility Cupboard
Wooden Spoon Set
Domestics
Paper Drawer + Cupboard Liners
Cleaning Cloth
Bucket + Scrubbing Brush
Multi Purpose Cleaner
Dish Mop
Dish Rack
Kitchen Scrub
Pantry Keeping Kit

Ceramics



Tabletop Ceramics
Breakfast Bowl
Breakfast Plate
Cup + Saucer
Milk Jug
Sugar Bowl
Teapot
Mug
Condiments Pots
Salt + Pepper Shakers
Teapot + Cup for one
Butter Dish
Egg Cup
Kitchen Ceramics
Cookie Jar
Multi Purpose Pitcher
Serving Platter
Ingredient/Storage Canisters
Batter Bowl
Sugar Shaker
Utensil Caddy

Tabletop Textiles



Placemats
Napkins
Coasters
table Runner
table Cloth
Jug Cover
Food Cover
Decorative Table Textiles

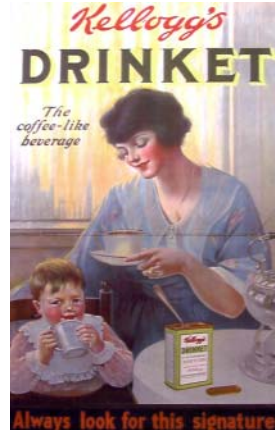
Kellogg's Archive Images



1920sWoman01.jpg



1920sWoman02.jpg



1920sWoman03.jpg



1920sWoman04.jpg



1920sWoman04.jpg

Kellogg's Supporting Archive Images

A nostalgic mix of 1920's Archive imagery to compliment + support this art direction



1920sSupporting01.jpg



1920sSupporting02.jpg



1920sSupporting03.jpg



1920sSupporting04.jpg



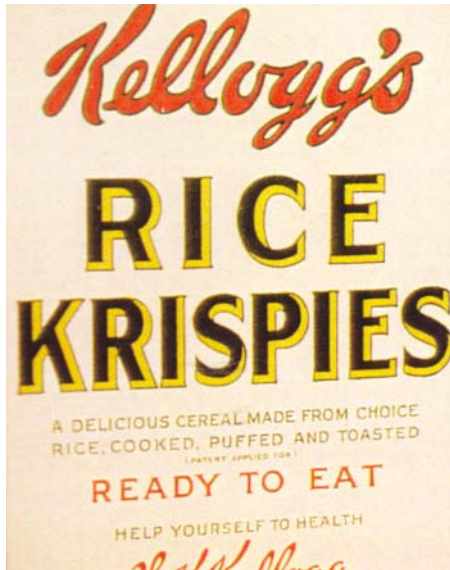
1920sSupporting05.jpg



1920sSupporting06.jpg

Kellogg's Supporting Archive Images

A nostalgic mix of 1920's Archive imagery to compliment + support this art direction



1920sSupporting07.jpg



1920sSupporting08.jpg



1920sSupporting09.jpg

1920's Color Palette

1920's General Store inspired palette in retro tones

Retro Red
C0 M85 Y50 K20

Apple Green
C80 M0 Y100 K20

Sunshine Yellow
C0 M15 Y100 K0

Cornflower Blue
C70 M25 Y5 K0

Royal Blue
C100 M60 Y0 K10

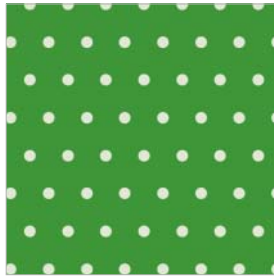
Cream
C3 M2 Y8 K0

Supporting Graphic Elements

Small scale retro dot



dot 001 REV.eps



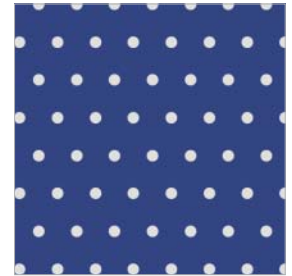
dot 001 REV.eps



dot 001 REV.eps



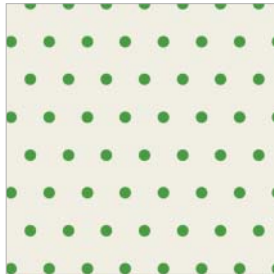
dot 001 REV.eps



dot 001 REV.eps



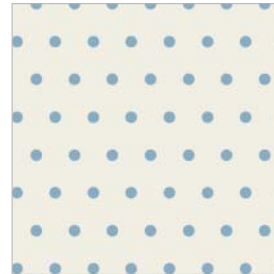
dot red 001.eps



dot green 001.eps



dot yellow 001.eps



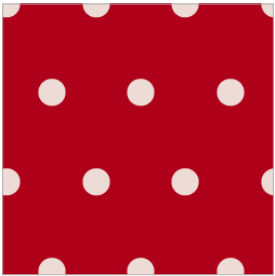
dot blue 001.eps



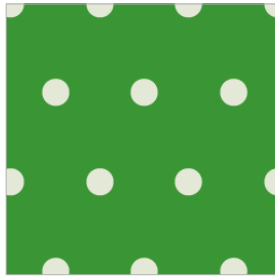
dot royal 001.eps

Supporting Graphic Elements

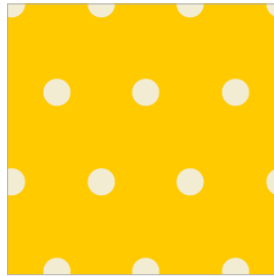
Large scale retro dot



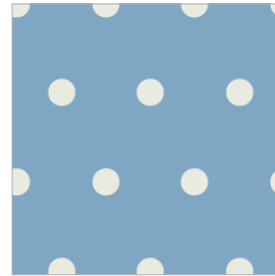
dot 002 REV.eps



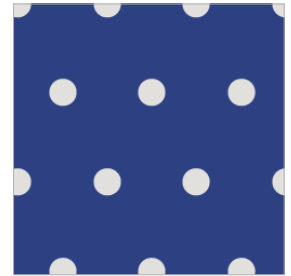
dot 002 REV.eps



dot 002 REV.eps



dot 002 REV.eps



dot 002 REV.eps



dot red 002.eps



dot green 002.eps



dot yellow 002.eps



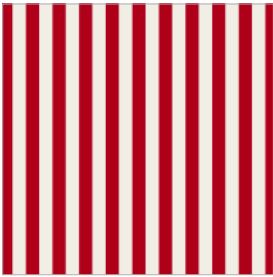
dot blue 002.eps



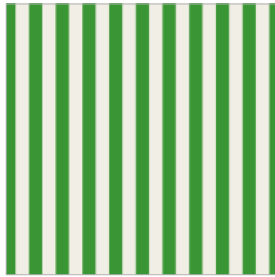
dot royal 002.eps

Supporting Graphic Elements

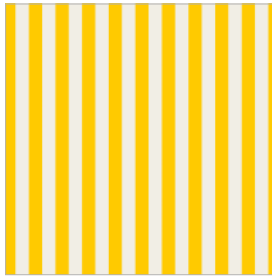
1920's Retro Stripe and Multi-stripe



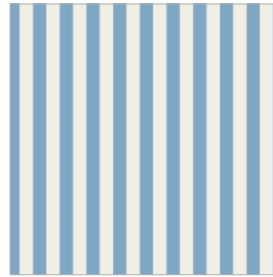
stripe red 001.eps



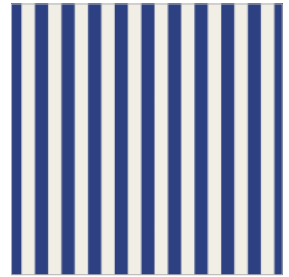
stripe green 001.eps



stripe yellow 001.eps



stripe blue 001.eps



stripe royal 001.eps



multi-stripe.eps

Supporting Graphic Elements

1920's Retro Type

bread

retro word BREAD.eps

eggs

retro word EGGS.eps

flour

retro word FLOUR.eps

tea

retro word TEA.eps

milk

retro word MILK.eps

sugar

retro word SUGAR.eps

cereal

retro word CEREAL.eps

fruit

retro word FRUIT.eps

cookies

retro word COOKIES.eps

honey

retro word HONEY.eps

Supporting Graphic Elements

1920's Wheat repeat graphic



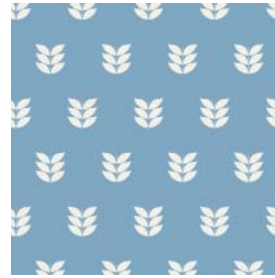
wheat REV.eps



wheat REV.eps



wheat REV.eps



wheat REV.eps



wheat REV.eps



wheat red.eps



wheat green.eps



wheat yellow.eps



wheat blue.eps



wheat royal.eps

1920's Baking



Baking Mood

Prepare and bake using authentic reproduction baking equipment and accessories. A story that needs to evoke fond memories of kitchens past... simplicity in using the humble wooden spoon... the aroma of fresh, homebaked goods... the joy of using farm fresh ingredients.



SKU Opportunities

- Nest of ceramic mixing bowls
- Baking utensils /whisk, spatula
- Muffin Tray
- Batter Bowl
- Loaf Tin
- Measuring Jug
- Sugar Shaker
- Flour Sifter
- Measuring Spoons
- Kitchen Scales
- Rolling Pin
- Storage Canisters
- Cake Covers

Baking Graphic Application



Baking Graphic Application

Square baking tins and enamel rolling pins



Baking Graphic Application

Retro inspired enamel sifters and cake tins



Baking Graphic Application

Retro inspired cake covers

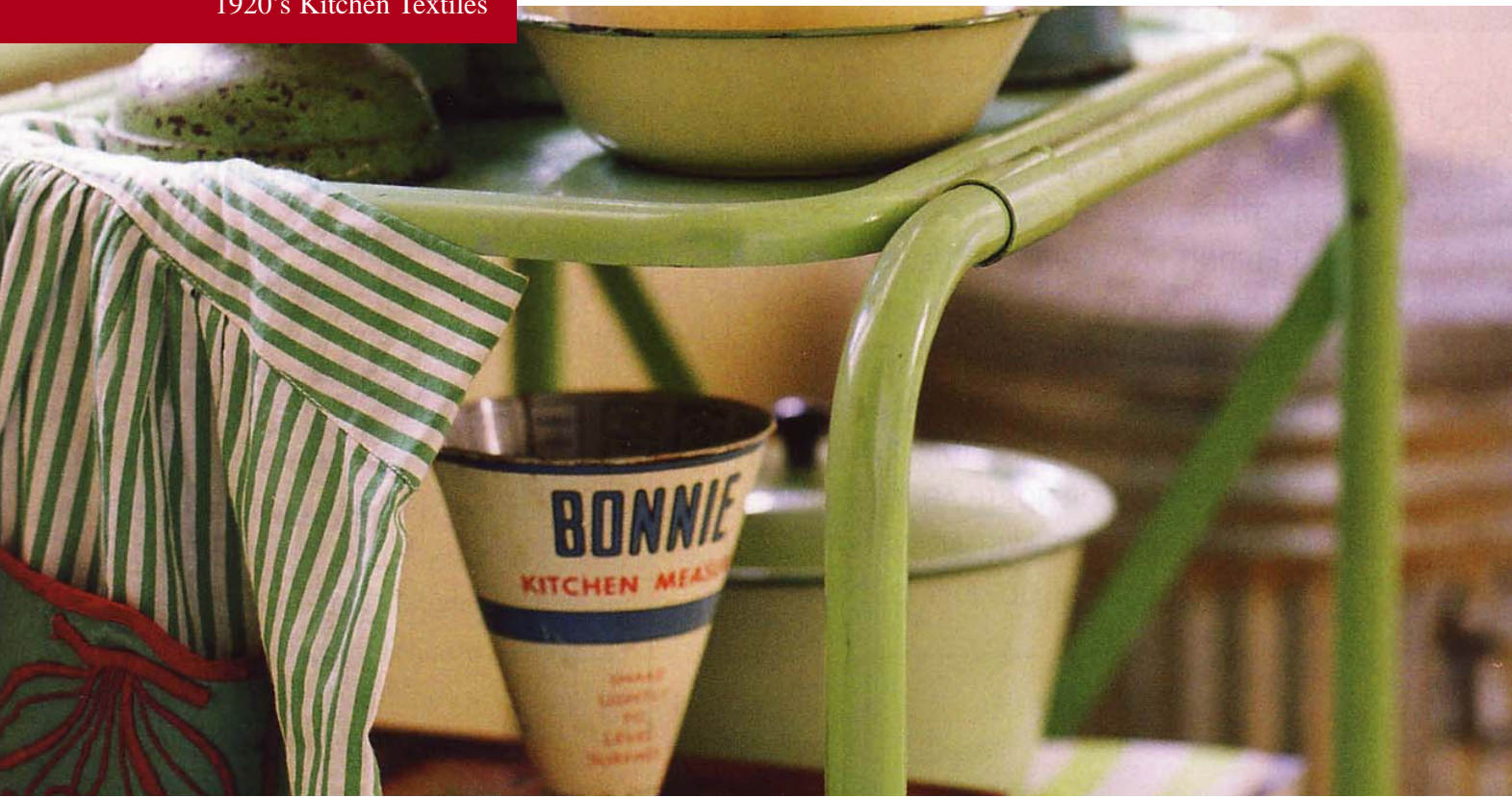


Kitchen Accessories Graphic Application

Retro inspired tin trays and storage canisters

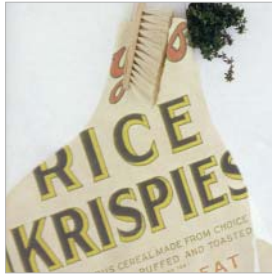


1920's Kitchen Textiles



Kitchen Textiles Mood

A Kitchen Textile story that mixes print, pattern and plain in different combinations to emphasise a hand made, homemade, mismatched, lovingly crafted feel. Textile shapes are simple and uncomplicated but are finished with details that are authentic to the period - rick rack edging, contrast bias-binds and borders, appliques and button details all feature.



Sku Opportunities

Skirt Apron

Dress Apron

TeaTowels

Oven Mitts

Cloth Covered Recipe Holder

Jug Cover

Fabric Utility Bag

Fabric Shopping Tote

Cake Throw Covers

Hand Towel

Kitchen Textile Graphic Application

1920's Skirt Aprons



Kitchen Textile Graphic Application

1920's Skirt Aprons



Kitchen Textile Graphic Application

1920's Bib Aprons



Kitchen Textile Graphic Application

1920's Kitchen Teatowels



Kitchen Textile Graphic Application

1920's Kitchen Teatowels



Kitchen Textile Graphic Application

1920's Oven Mitts



Kitchen Textile Graphic Application

1920's Oven Mitts



1920's Tabletop + Kitchen Ceramics



Tabletop Ceramic Mood

A mixed-up group of stripes, polkadots and archive prints mismatched to form surprising and unexpected thrift store like combinations. Ceramic pieces are authentic reproductions of 1920's shapes which adds to the feel-good, nostalgic mood of this Vintage program.



Sku Opportunities

- Breakfast Bowl
- Breakfast Plate
- Cup + Saucer
- Milk Jug
- Sugar Bowl
- Teapot
- Mug
- Condiments Pots
- Salt + Pepper Shakers
- Teapot + Cup for one
- Butter Dish
- Egg Cup

Tabletop Ceramic Graphic Application



Tabletop Ceramic Graphic Application



Tabletop Ceramic Graphic Application



Tabletop Ceramic Graphic Application



Tabletop Ceramic Graphic Application



Tabletop Ceramic Graphic Application



Tabletop Ceramic Graphic Application

1920's mix and match boxed Tea Sets



Kitchen Ceramics Mood

A mixed-up group of stripes, polkadots and archive prints mismatched to form surprising and unexpected thrift store like combinations. Ceramic pieces are authentic reproductions of 1920's shapes which adds to the feel-good, nostalgic mood of this Vintage program.



Sku Opportunities

Cookie Jar

Multi Purpose Pitcher

Serving Platter

Ingredient/Storage Canisters

Batter Bowl

Sugar Shaker

Utensil Caddy

Kitchen Ceramics Graphic Application

Ceramic Ingredient/Storage Canisters



Kitchen Ceramics Graphic Application

Ceramic Bowls



Kitchen Ceramics Graphic Application

Ceramic General Purpose Pitcher



1920's Kitchen Accessories



Kitchen Accessories Mood

1920's inspired utilitarian basics for every kitchen. Authentic reproductions that are timeless in appearance and simple to use... touch them, hold them, use them. Back to the old ways!



Sku Opportunities

Bakelite
Reproduction Wall
Clock
Reproduction Timer
Storage Canisters
Bakelite Handled
Utensils

Tin
Ingredient Canisters
Bread Bin
Kitchen Scales
Serving Tray

Wood
Cutting Board + Bread Knife
Wooden Serving Tray
Mini Utility Cupboard
Wooden Spoon Set

Domestics
Paper Drawer + Cupboard Liners
Cleaning Cloth
Bucket + Scrubbing Brush
Multi Purpose Cleaner
Dish Mop
Dish Rack
Kitchen Scrub
Pantry Keeping Kit

Kitchen Accessories Graphic Application

Breakfast trays and kitchen scales



Kitchen Accessories Graphic Application

Pantry keeping kits, drawer liners and domestic accessories



Kitchen Accessories Graphic Application

Bakelite wall clocks and storage/ingredient tins



1920's Tabletop Textiles



Tabletop Textiles Mood

Textiles sets that interchange and mix and match to suit individual styles and tastes is the basis to this story. A strong use of archive imagery is supported by a complementary mix of 1920's inspired patterns and prints.



Sku Opportunities

Placemats

Napkins

Coasters

Table Runner

Table Cloth

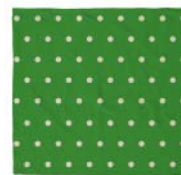
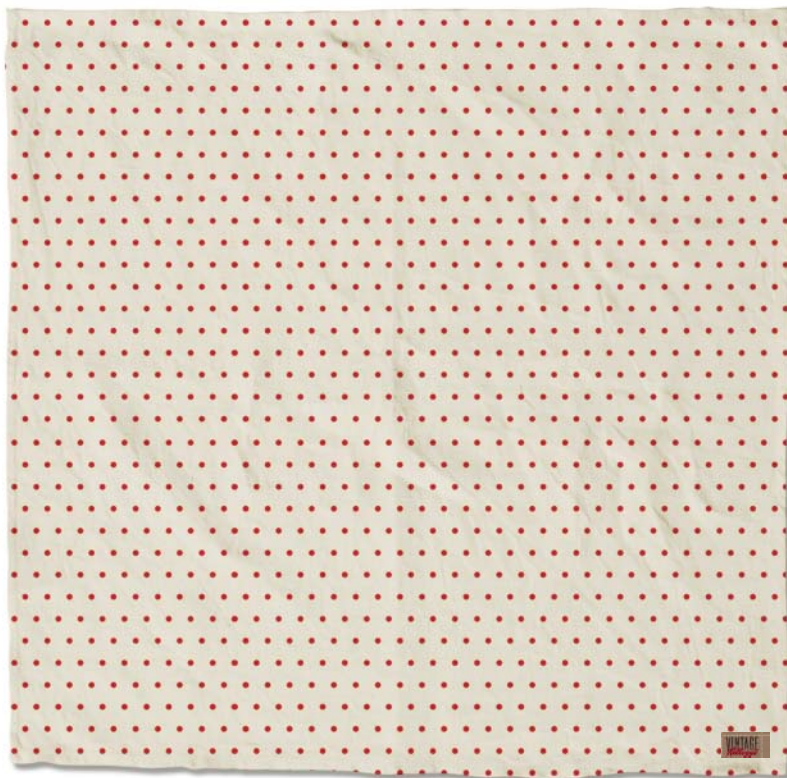
Jug Cover

Food Cover

Decorative Table Textiles

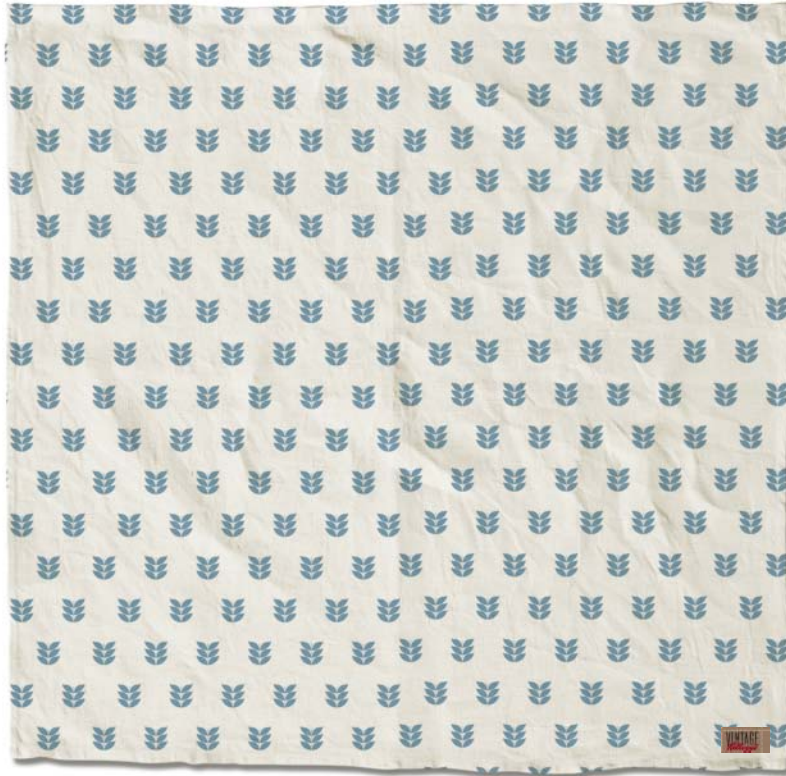
Tabletop Textiles Graphic Application

Tabletop Textile Sets - tablecloth, placemats and napkins



Tabletop Textiles Graphic Application

Tabletop Textile Sets - tablecloth, placemats and napkins



Tabletop Textiles Graphic Application

Tabletop Textile Sets - tablecloth, placemats and napkins

