



1930's Vintage Women

Kellogg's
CORN



Modern Interpretation

A Celebration of femininity and the morning rituals she encounters... breakfast... bath... and time out.

Feature artwork evokes a sense of freshness, sparkle and vitality...

A feel good positive approach to life, effective and relevant as much today as it was back then. Mood and styling is vintage and eclectic. Colors and fabrics are soft and romantic.

1930's Women Mood Inspiration



Kellogg's Original Archive



1930sWoman01.jpg



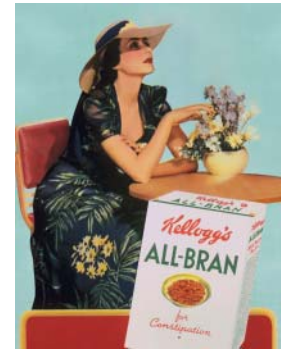
1930sWoman02.jpg



1930sWoman03.jpg



1930sWoman04.jpg



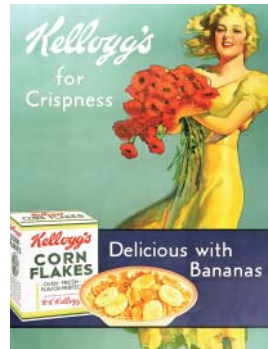
1930sWoman05.jpg



1930sWoman06.jpg



1930sWoman07.jpg



1930sWoman08.jpg



1930sWoman09.jpg



1930sWoman10.jpg

1930's Women Color Palette

Poppy Red
C0 M100 Y80 K30

Daffodil Yellow
C0 M15 Y100 K0

Cream
C0 M5 Y25 K10

Sweet Pea Pink
C3 M30 Y0 K3

Laender
C20 M50 Y0 K0

Bluebell
C30 M5 Y3 K0

Mint
C25 M0 Y10 K0

Teal
C50 M0 Y25 K0

Bottle Green
C100 M0 Y50 K40



SKU Opportunities

Porcelain + Tabletop



3D Porcelain Figurines
Boxed Tea Cup + Saucer Sets
Boxed Plate Sets
Boxed Bowl Sets
Fruit Bowl
Ornate Collector Plates
Salt + Pepper Shakers
Porcelain Photo Frames
Teapot, Sugar Bowl + Creamer
Table Platter
Vases

Stationery + Papergoods



Framed Retro Prints
Cards
Wrapping Paper
Scented Drawer Liners
Journals + Notebooks
Writing Paper + Envelope Sets
Tissue Packs
Print + Postcard Packs
Storage Boxes
Calendars
Bookmarks

Apparel + Accessories



Printed Tees
Slippers
Shopping Totes
Silk Scarves
Fashion Bags + Wallets
Fashion Skirts
Drawstring Lounge Pants
Tank Tops + Singlets
Headscarves
Bath Robes

Textiles + Furnishings



Cushions
Drawstring PJ Bags
Padded Fabric Hangers
Placemat Sets
Napkin Sets
Lavender Bags
Handkerchief Sets
Fabric Lamp Shades
Fabric Storage Boxes

Bath + Personal Care



Soap Gift Boxes
Body Wash
Bath Salts + Bath Oils
Eye Pillows
Wash Cloths
Scented Aromatic Candles
Fragrant Incense
Shower Caps
Soap Dispensers
Printed Tissue Boxes

Collector Porcelain + Tabletop



Beautifully crafted porcelain breakfast and collector pieces evoke a sense of *romantic* times past and add a touch of sophistication to the morning ritual of breakfast.

sku opportunities



SKU LIST

- 3D Porcelain Figurines
- Boxed Tea Cup + Saucer Sets
- Boxed Plate Sets
- Boxed Bowl Sets
- Fruit Bowl
- Ornate Collector Plates
- Salt + Pepper Shakers
- Porcelain Photo Frames
- Teapot, Sugar Bowl + Creamer
- Table Platter
- Vases

Stationery + Papergoods

Pen a *letter* or gaze at a wonderful reproduction print,
this original **Kellogg's** art series inspires a positive, feel good
approach to these simple *pleasures.*



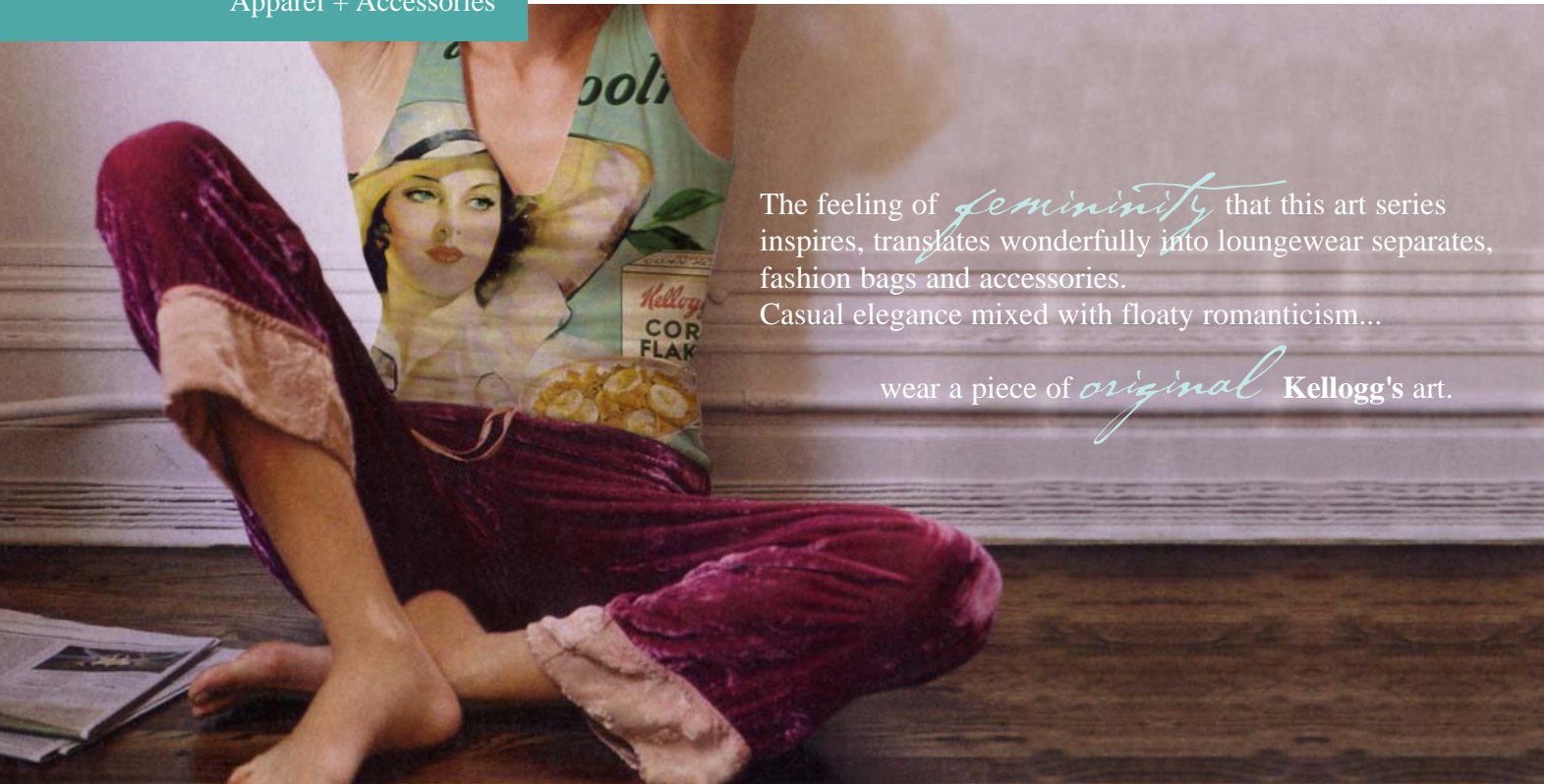
sku opportunities



SKU LIST

- Framed Retro Prints
- Cards
- Wrapping Paper
- Scented Drawer Liners
- Journals + Notebooks
- Writing Paper + Envelope Sets
- Tissue Packs
- Print + Postcard Packs
- Storage Boxes
- Calendars
- Bookmarks

Apparel + Accessories



The feeling of *femininity* that this art series
inspires, translates wonderfully into loungewear separates,
fashion bags and accessories.
Casual elegance mixed with floaty romanticism...

wear a piece of *original* Kellogg's art.

sku opportunities



SKU LIST

- Printed Tees
- Slippers
- Shopping Totes
- Silk Scarves
- Fashion Bags + Wallets
- Fashion Skirts
- Drawstring Lounge Pants
- Tank Tops + Singlets
- Headscarves
- Bath Robes

Textiles + Furnishings

Vintage eclecticism with a touch of relaxed style. These romantic and pretty furnishings utilize and showcase the artwork in a way that suits any room.



sku opportunities



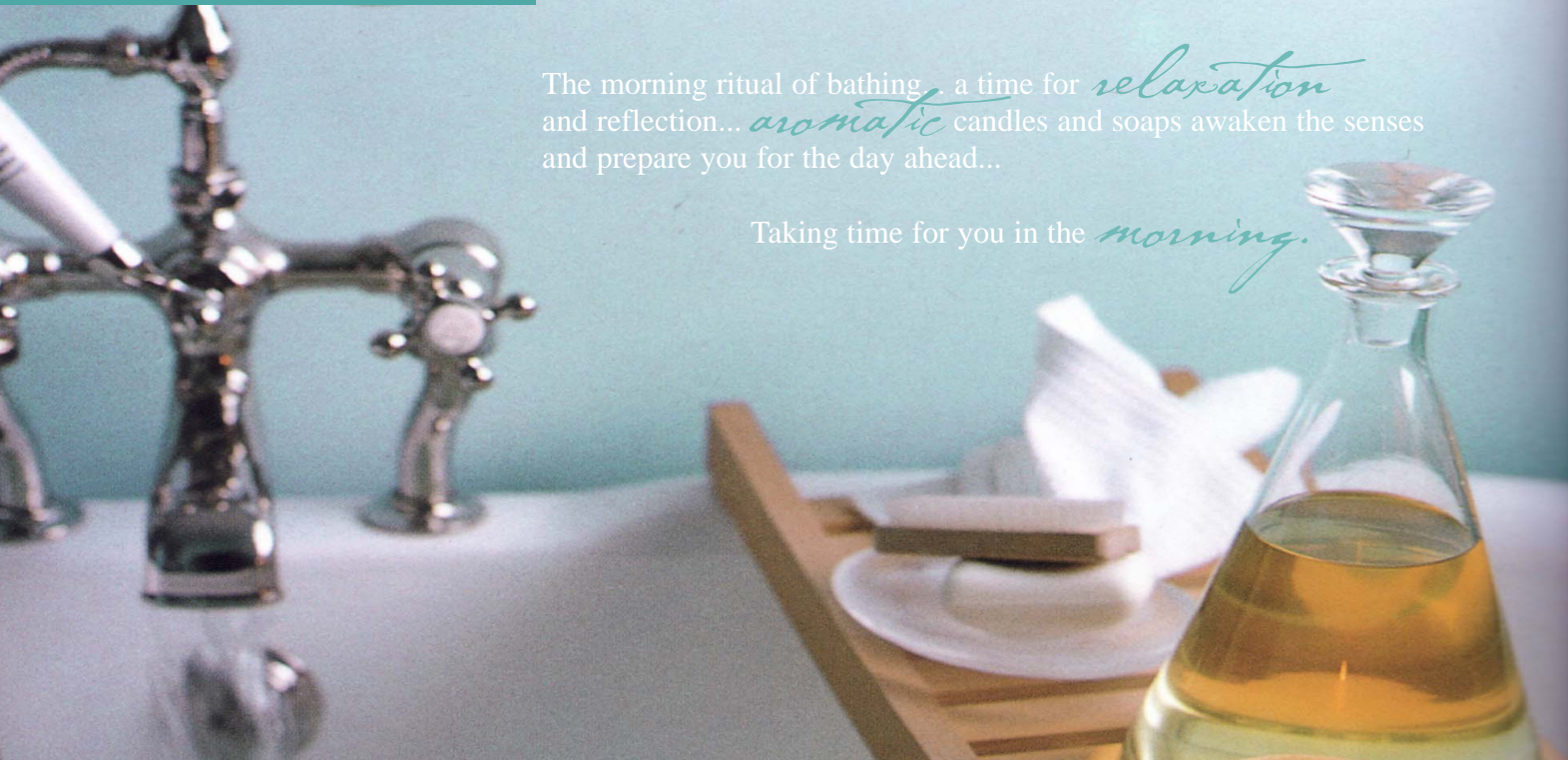
SKU LIST

- Cushions
- Drawstring PJ Bags
- Padded Fabric Hangers
- Placemat Sets
- Napkin Sets
- Lavender Bags
- Handkerchief Sets
- Fabric Lamp Shades
- Fabric Storage Boxes

Bath + Personal Care

The morning ritual of bathing... a time for *relaxation*
and reflection... *aromatic* candles and soaps awaken the senses
and prepare you for the day ahead...

Taking time for you in the *morning.*



sku opportunities



SKU LIST

- Soap Gift Boxes
- Body Wash
- Bath Salts + Bath Oils
- Eye Pillows
- Wash Cloths
- Scented Aromatic Candles
- Fragrant Incense
- Shower Caps
- Soap Dispensers
- Printed Tissue Boxes