

Pan Am

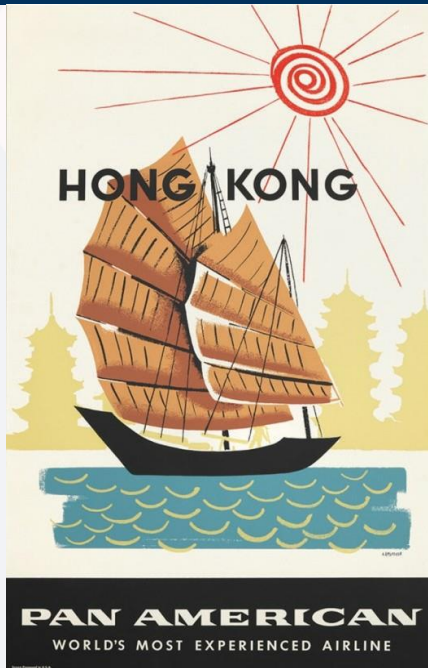
European Licensing
Programme 2020

PINK

KEY • LICENSING



THE BRAND



- 90 years of heritage
- A globally renowned brand
- Established and successful US programme
- Large, diverse and beautiful style guide
- Synonymous with travel
- Romance
- A bygone era

MARKS OF DISTINCTION



PAN AM

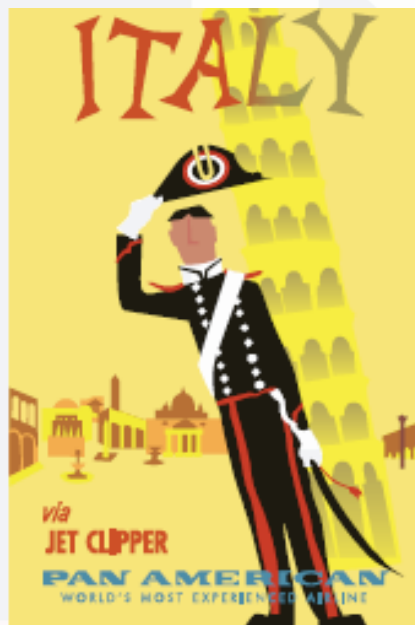
L I C E N S E S

STYLE GUIDE



- Extensive and evocative
- Logos, patterns and marks
- Travel posters for global destinations
- Timetables
- Vintage advertising
- Colourful luggage stickers and tags
- Cache collection
- Cartoons

STYLE GUIDE



• L I C E N S E S

STYLE GUIDE



STYLE GUIDE



L I C E N S E S

STYLE GUIDE

BAGGAGE No. Checked Pcs.		SEE REVERSE SIDE	(STRAP) TAG Total Weight	
To			ORIG. FLT.	
MGA		TRANSFER AT		AIRLINE FLT. No.
PASSENGER'S NAME				
<i>PAN AMERICAN WORLD AIRWAYS</i> B- 01-39-33  <i>PAN AMERICAN WORLD AIRWAYS</i> <small>MEMBER OF INTERNATIONAL AIR TRANSPORT ASSN</small>				
To		MANAGUA		
SEE REVERSE SIDE		SEE REVERSE SIDE		
NO. CHECKED PCS.	BAGGAGE (CLAIM) TAG	TOTAL WEIGHT		
B- 01-39-33				

BAGGAGE No. Checked Pcs.		SEE REVERSE SIDE	(STRAP) TAG Total Weight	
To			ORIG. FLT.	
Rio		TRANSFER AT		AIRLINE FLT. No.
PASSENGER'S NAME				
<i>PAN AMERICAN WORLD AIRWAYS</i> B- 89-76-73  <i>PAN AMERICAN WORLD AIRWAYS</i> <small>MEMBER OF INTERNATIONAL AIR TRANSPORT ASSN</small>				
To		RIO DE JANEIRO		
SEE REVERSE SIDE		SEE REVERSE SIDE		
NO. CHECKED PCS.	BAGGAGE (CLAIM) TAG	TOTAL WEIGHT		
B- 89-76-73				

BAGGAGE No. Checked Pcs.		SEE REVERSE SIDE	(STRAP) TAG Total Weight	
To			ORIG. FLT.	
TGU		TRANSFER AT		AIRLINE FLT. No.
PASSENGER'S NAME				
<i>PAN AMERICAN WORLD AIRWAYS</i> B- 00-64-63  <i>PAN AMERICAN WORLD AIRWAYS</i> <small>MEMBER OF INTERNATIONAL AIR TRANSPORT ASSN</small>				
To		LEGUCIGALPA		
SEE REVERSE SIDE		SEE REVERSE SIDE		
NO. CHECKED PCS.	BAGGAGE (CLAIM) TAG	TOTAL WEIGHT		
B- 00-64-63				

L I C E N S E S

PRODUCTS



PRODUCT

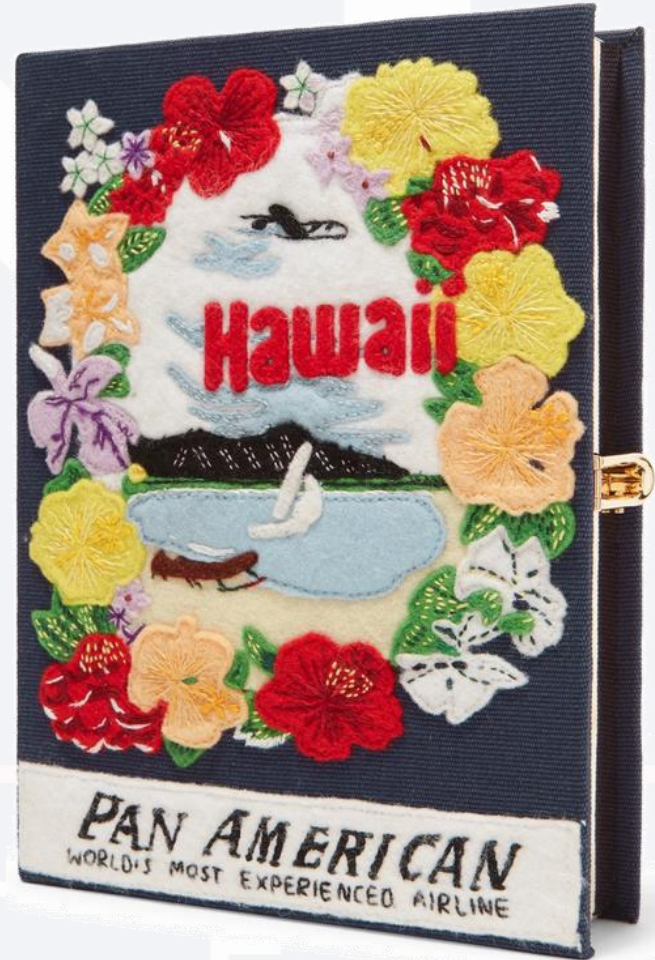


S

PRODUCT



PRODUCT



C E N S

PRODUCT



SOCIAL MEDIA

_jackysmit · Follow
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109 likes

_jackysmit Wenn @zara PanAm-Pullis verkauft 😂
😂✈️ Catch me if you can nur noch diese Woche in Hamburg und bald geht's auf Tour ... more

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_jackysmit @lillemorspitzer ich weiß es auch nicht mehr, aber ich liebe es 🥰❤️

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Iberostar Las Dalias



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christianferretti96 Leo Di Caprio mancato 😂✈️
#CatchMelfYouCan #ProvaAPrendermi #PanAm #FrankAbbagnale #Tenerife

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pinkkeylicensing Pan Am the game!!! ✈️🌍🇺🇸
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smallfriesgames Very cool c

shauncoomer_ That looks great! ✈️

L I C E N S E S

Thank you

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