



2016 Style Guide

Satisfy All Your Senses...
It's a Cool Experience!



SLUSH PUPPIE is the worldwide registered trademark of
The ICEE Company, a Subsidiary of J&J Snack Foods Corp.

Treat your Product! And Taste Global Success





The 2016 SLUSH PUPPiE program is bursting with flavors and colors that pounce off the page and files of graphic elements inspired by PUPPiE love.

Design Happy!





INDEX
Character Photography
Patterns and Icons:
PUPPIE Love
Cool Crunch
Blue Raspberry Slush
Cherry Chillin'
Flavor Squirt
Fruity Aroma

SLUSH
PUPPIE





Character Photography

#blueraspberryslush



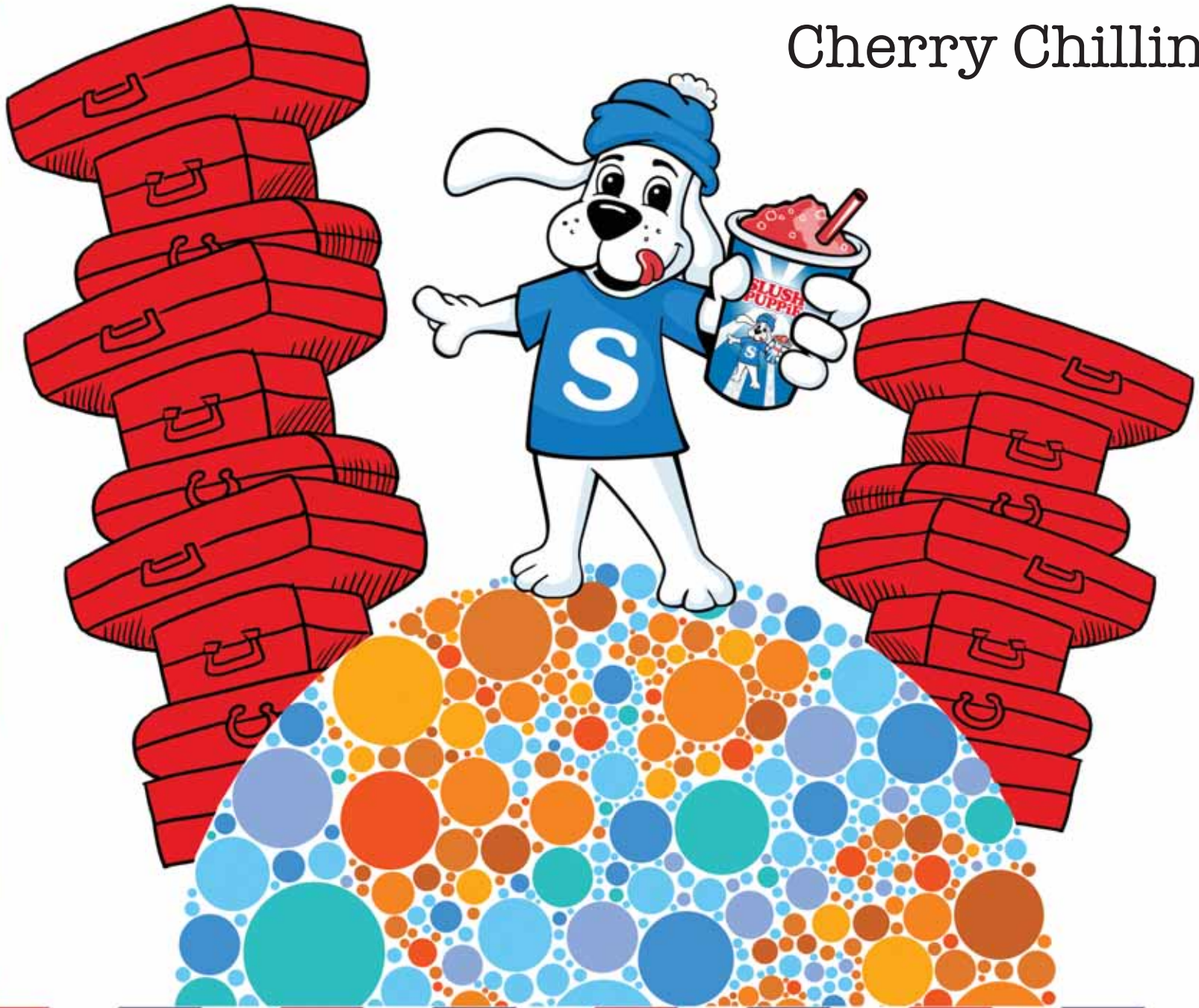
Open in Maps



16,682 likes



Cherry Chillin'







POST CARD

THIS SPACE FOR ADDRESS ONLY

PLACE
ONE CENT
STAMP
HERE



Flavor
Squirt

The image features a vibrant, repeating pattern of various fruits including watermelons, lemons, limes, raspberries, and blueberries, interspersed with blue splashes and orange and yellow circles. A central, tilted, cream-colored label with a scalloped border contains the text "Fruity Aroma" in a purple, cursive-style font. Four blue lines radiate from the left side of the label towards the pattern.

Fruity Aroma



From NEW YORK to PARIS to DUBAI and SYDNEY...
Flavors so Intense they have to be Frozen!

Travel the world with SLUSH PUPPiE and
achieve instant consumer brand awareness
for **APPAREL** **ACCESSORIES** **CANDIES** **TOYS**
COSMETICS **STATIONERY** AND MUCH MORE!

Why settle for just any license when you can
treat all your products to SLUSH PUPPiE.

The paws-abilities are endless.
Share in the experience!





SWEET ON SLUSH PUPPIE

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