

Pringles European Licensing Programme



WE WANT TO TALK TO YOU



We are looking for licensees who:

- Have distribution across Europe
- Can break into new European Territories
- Can develop new product in our core categories

C E N S

RETAIL

ZARA

NEW IN

WOMAN
TRF
MAN

NEW IN
BASICS
SPECIAL PRICES
ALL TIME
STREET
SHOP BY COLLECTION

JACKETS
OUTERWEAR
BLAZERS
SUITS
TROUSERS
JOGGING
SHORTS
JEANS
SHIRTS
T-SHIRTS

View All
Plain
Printed
Florals
Striped
Knitwear
Long Length
• Graphics & Slogans
Hasta 7,95€

POLOS
SWEATSHIRTS
KNITWEAR
SHOES



- Listings across all major European retailers & grocers including Primark, Tesco, Selfridges, John Lewis & C&A
- Global DTRs including H&M & Zara
- Somerbond nightwear range entering its 6th year in Primark

H&M

PRIMARK®

ZARA

SELFRIDGES & CO



LICENSING GUIDE

TWO THEMES



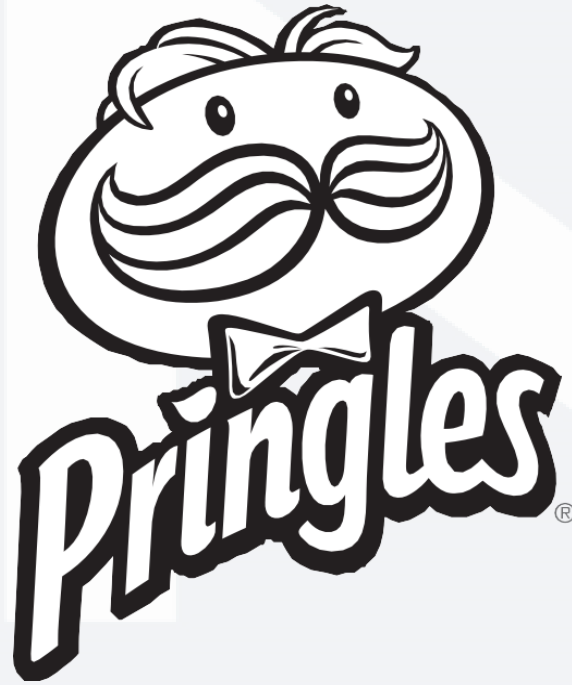
HERITAGE

OLD SCHOOL,  **PRINGLE'S**
newfangled.



'STACHED 

MR P



THE CAN





PRODUCT



PRODUCT



I C E N S

PRODUCT



L I C E N S E S

PRODUCT



L I C E N S E S


PRODUCT



L I C E N S E S

SOCIAL MEDIA

pinkkeylicensing



View Insights Promote

Liked by lavachequirit_boutique and others

pinkkeylicensing A very big thank you to our lovely followers who spot our products on the shelves and send lots of lovely photos ❤️❤️❤️❤️... more

View all 9 comments

baldheadedsockseller Great idea wonder who

disneysammie
London, United Kingdom



Liked by disneyqueen6 and others

disneysammie #gifted The lovely Nancy at @pinkkeylicensing sent me some great @pringles.uk merchandise. I'm a crisp-oholic and I love... more

View all 10 comments

pinkkeylicensing SO happy you like them! ❤️❤️ And my fave is cheddar cheese 🧀

disneysammie @pinkkeylicensing gotta love a bit of cheese

gibsons_puzzles



Liked by smallfriesgames and others

gibsons_puzzles This delightfully moreish double sided puzzle is certain to satisfy your cravings! With two jigsaw puzzles in one, you must choose... more

View all 6 comments

pinkkeylicensing ❤️

smallfriesgames This is awesome! I definitely need it!

davidfurnish
Windsor



Liked by chaval_21 and others

davidfurnish Once you pop you can't stop #happyhalloween

View all 196 comments

L I C E N S E S

Thank you

PINK
KEY • LICENSING

Richard@pinkkey.co.uk
www.pinkkey.co.uk

